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RHIZOME CREATIVE STUDIO

HEADSHOTS PHOTOSHOOT

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THE IMPORTANCE OF A GOOD CORPORATE HEADSHOT

The research showed that you make your decision to trust someone within 100 milliseconds of seeing their face.

Talk about the importance of making a solid first impression, right? A less than ideal first glance spells out certain doom for your business.

So what if you could get that first impression out of the way before your client walks through the door?

Source: [forbes.com](https://www.forbes.com)



CORPORATE HEADSHOTS CAN BUILD TRUST AMONG CLIENTS.

Every successful business professional knows that the customers ought to come first. Always. Building a healthy, growing client base is difficult but far from impossible.

Smiling pictures are an easy way to make clients comfortable with your business in seconds. When someone browses your website and sees a cheerful employee, it can create a positive connection in their mind. This same empathy is directly related to the first impression idea that I touched on earlier.

Your first impression is no longer when the client steps through the door. If they've been on your social media or website, it happens well before you meet face to face.

CORPORATE HEADSHOTS CAN REINFORCE VALUES.

Yes, it's important to highlight the human side of your company. But you can do that and maintain an aura of professionalism. Casual corporate headshots are acceptable and may even be the better option, depending on your line of work.

Clients want passion and expertise to radiate off the screen as they explore your website.

Jessica Wong, the founder of a marketing agency, touched on how important photographs are and went so far as to include them in the top three ways to create a successful website. Take it from me and others: Go the extra mile, and take your headshots in a real business photography studio.

CORPORATE HEADSHOTS SHOULD REFLECT WELL ON YOU.

As a businessperson, you might say that your simplest job description is to sell a product or service. After all, isn't that what pays the bills? At the end of the day, what you're actually doing is selling yourself to the client.

Having poor headshots (or none at all) can seem quite lazy. Spending a little extra money to get things done right can benefit every single aspect of your company. When you truly care, clients notice.

PRO TIP: HANG ON TO PHOTOS.

An added benefit of getting custom corporate headshots is that you can use them more than once. Update your professional social networks, such as LinkedIn, with photos of your staff. Stay up to date this way, and let your employees use these headshots as their profile photos.

Headshots are also handy when designing business cards or securing billboards. From social media accounts to paper flyers, the possibilities are endless.

BOOST YOUR FIRST IMPRESSION.

As a professional talent agent, headshots come across my desk daily. Only the highest quality shots have a chance at making it further.

Corporate headshots can ace first impressions and earn your client's trust. When done right, they'll boost your commitment to quality and other important values. As a leader, these photographs should demonstrate the quality that you deliver daily.



PACKAGES

STARTER PACKAGES

30 MINUTES STUDIO PHOTO SESSION
ORIGINAL FILES WATERMARKED SENT DIGITALLY FOR SELECTION
3 PICTURES OF YOUR CHOICE EDITED IN COLOR AND B&W
1 BACKGROUND COLOR OF YOUR CHOICE

3,900 THB NET

STANDARD PACKAGES

45 MN STUDIO PHOTO SESSION
ORIGINAL FILES WATERMARKED SENT DIGITALLY FOR SELECTION
5 PICTURES OF YOUR CHOICE EDITED IN COLOR AND B&W
2 BACKGROUND COLOR OF YOUR CHOICE

4,900 THB NET

MORE INFO

- Make up & hair are available upon request (MUA starts from 3,500 THB, MUA + Hair stylist starts from 4,500 THB)
- Original files: All the original files will be sent in JPEG. and watermarked.
- Rejects would be out of focus shots/not great expressions/similar shots etc. The number of shots are not limited in any way
- .RAW files in original size will be sent for additional 1000 THB.
- Edited and retouched pictures will be sent in high resolution pictures through an online gallery
- The edited and/or the retouched pictures will be selected from the original files sent.
- You can bring your love ones to join your photoshoot with no extra cost
- Retouched pictures (Soften skin, removing blemishes, whitening teeth, removing scars, brightening eyes)
- Any modification on the body and additional picture to be edited will be done for an additional fees at 500 THB/per picture



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Because, we're here to beautify you!

Write down your hopes for the future of service.

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